



**i bin quote**  
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You have clips, a search engine and may be able to sell online.

**SITE VIEW EXPLANATIONS**

This is the thumbnail image - you'll put the URL in column A

- It will link to the relevant audio file in your search engine

- i** Links to your company profile on our site
- bin** Places the audio file in the clip bin
- quote** Sends a pricing request to you. **YOU MUST PUT A NUMBER IN THE CLIP CODE FIELD**

**DATA COLLECTION**

The data file must be presented in 4 columns with these field names in the following order.

Column A	Column B	Column C	Column D
Thumbnail Image URL	Audio file code	Direct URL	Keywords

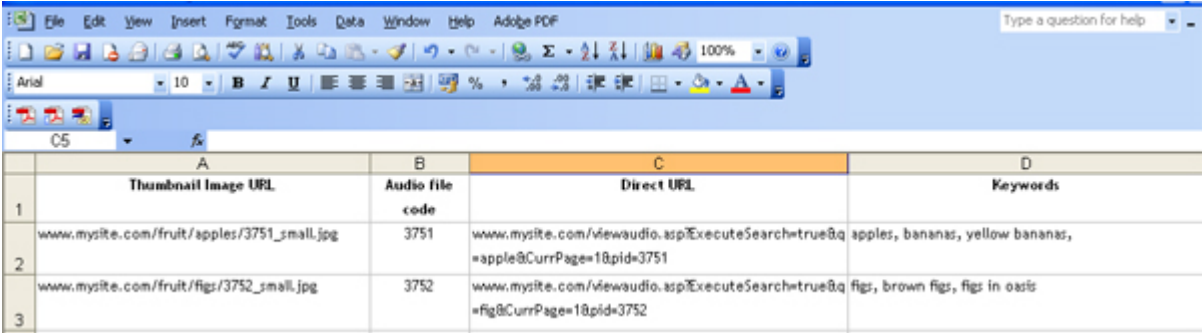
**Column A - "Thumbnail Image URL"** - This a URL address of your thumbnail image. **Note:** It should be a maximum 150 pixels square. Put the URL address from your site in column A.

**Column B - "Audio file code"** - add the audio file code or number here.

**Column C - "Direct URL"** - put the URL address of the page that actual audio file plays in.

**Column D - "Keywords"** - Add your keywords or keyword groups. Your thumbnail image will be seen on our site search for these keywords, and the user will be able to click through to the actual audio file.

Your Excel file should look like this.



If you send a .csv file it should be comma delimited.

If you wish we can update your files semi-automatically every 3 months. There is a small administrative charge for this: if you'd like to know more please email [support@stockfootageonline.com](mailto:support@stockfootageonline.com)

**WHEN YOU EMAIL THE FILE TO US ENSURE YOU ADD YOUR HOME PAGE ADDRESS AND SEARCH PAGE ADDRESS IN THE BODY OF THE EMAIL.**

If you require further assistance email [support@stockindexonline.com](mailto:support@stockindexonline.com) or call Bob Prior on + 44 (0)20 7727 4236